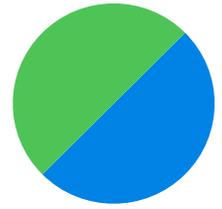


## PROJECT

# THE GRAND AFRICAN SAVANNAH GREEN UP PROGRAM



**green up to  
cool down**

The Grand African Savannah Green Up Program will accelerate and massively scale-up adoption of Farmer Managed Natural Regeneration (FMNR) and other complementary Evergreening practices across Africa's most degraded landscapes, by building on existing successes, proven-effective approaches and existing capacity. The Grand Savannah Green Up will contribute significantly to the ambition of the African Forest Landscape Restoration Initiative, a country-led effort to bring 100 million hectares of degraded land into restoration by 2030.

Evergreening is a sub-set of Ecosystem-based Adaption and focusses on the restoration of degraded land through deliberate integration of trees and leguminous shrubs into farmlands, rangelands and communal lands. It emphasizes the managed natural regeneration of endemic species, increasing biodiversity and habitat for pollinators. Evergreening is an extremely rapid, cost-effective and scalable approach to significantly increase food crop reliability and productivity, increase soil health, reduce erosion, build resilience and adaptive capacity to the impacts of climate change, provide a sustainable local supply of biomass for energy needs and additional livelihood opportunities, and it is being slowly organically adopted by millions of smallholder farmers across the drylands of Africa.

The Program takes a collaborative approach to activity design and implementation, integrating the strengths and capacities of key stakeholders, and leveraging existing investments and networks.

It will accelerate the organic adoption of EverGreening practices by smallholder farmers and pastoralists, using an innovative mass-media and communication strategy to support the development of a movement.

A strong focus on linking land restoration to value chain development and market access, will ensure farmers and pastoralists have incentives and opportunities to progress from subsistence to commercial agriculture, which will in turn support rural economic development and improve regional markets and food security.

And, to ensure supporters around the world can clearly see where and how their donations are being used, the program will pilot and refine a cloud-based platform which geospatially tracks progress and impact in near real-time, displaying information through an interactive map and dashboard. This platform will also calculate the amount of carbon being stored in the landscape, and the progress being made towards global climate change targets.

## IMPLEMENTATION AND TARGETS

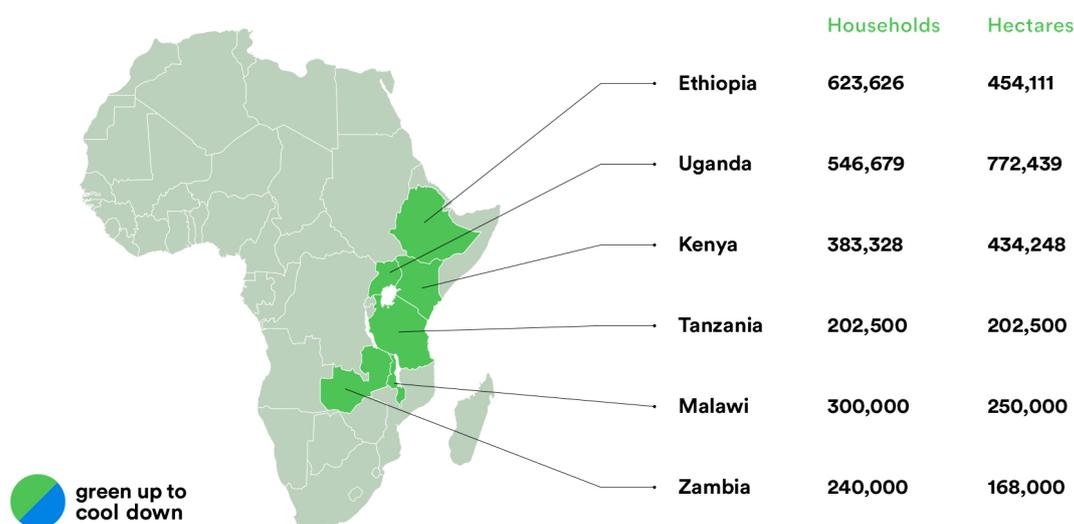
The Program is implemented collaboratively, in partnership with the governments of participating countries, by members of the Global EverGreening Alliance, including World Vision, Catholic Relief Services, CARE International, Justdiggitt, Conservation International, The Nature Conservancy, Concern Worldwide, The World Agroforestry Centre, COMACO and other organisations.

# PROJECT

Contextually appropriate activities and locations have been selected for the first phase of Program implementation, taking into account existing initiatives and the opportunity to scale-out successful approaches, the capacity of organisations to effectively support implementation, and the respective needs, vulnerability and interests of communities to be involved in the Program.

The first areas, and the anticipated number of households that will be directly supported, and number of hectares of degraded farmlands, rangelands and forests within each of these areas which are expected to be restored are shown on the map.

## Estimated reach # households and hectares



The approaches being scaled-up by the Program are extremely rapid and cost-effective, and deliver multiple benefits to local communities in terms of increased food production, increased incomes, and greater resilience to the impacts of climate change. At the same time, these approaches are amongst the most effective in drawing carbon down from the atmosphere and storing it in the landscape – to help reverse the impacts of climate change for us all.

The cost of implementing these practices vary marginally between countries and locations, but are in the order of USD17 – USD40 per household and per hectare. The exact cost and impact will be clearly shown on the upcoming monitoring platform, for everyone to see.

**Support the Grand African Savannah Green Up Program, and join us in reversing land degradation, extreme poverty and the impacts of climate change.**

*95% of all funds received will be applied directly to grassroots restoration efforts across Africa, with the remaining 5% being applied to developing and maintaining a public cloud-based monitoring platform, showing where and how donations are used and the impact they are having, and to support the Evergreening of The Earth.*