

# PRIVACY AND COOKIE STATEMENT



**green up to  
cool down**

Global EverGreening Alliance Ltd is a not-for-profit public Company limited by guarantee which is established to be, and to continue as, a charity, located at 1 Vision Drive, Burnwood East, VIC 3151 Australia.

Your privacy is very important to us. This privacy statement (the Privacy Statement) explains how we process your personal details. This Privacy Statement provides information of the owner of the personal data, Global EverGreening Alliance Ltd, hereafter the Owner, we or us and on the processing of personal data by Havas Lemz, hereafter the Processor. We want you to feel secure when collecting and sharing your data via the website [www.greenuptocooldown.com](http://www.greenuptocooldown.com) and are committed to maintaining your privacy when doing so.

## **Personal data that we process**

We process your personal data because you use our services and / or because you provide them yourself. Below you find an overview of the personal data we process:

- Name (only when registered as a company or as an organization)
- Company (only when registered as a company or as an organization)
- Email address
- Internet browser and device type

## **For what purpose and on what basis we process personal data**

**We process** your personal data for the following purposes:

- Sending our newsletter.
- To e-mail you if necessary, to carry out our services.
- To analyse your behaviour on the website in order to improve the website

## **Automated decision-making**

We do not make decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without a person (for example, a Alliance employee) being in between.

## **How long we store personal data**

We do not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention period for the personal data of:

former subscribers> 1 year> To check whether data of the former subscriber have been removed from the planned newsletter

### **Sharing personal data with third parties**

We will not sell your information to third parties and will only provide this information if this is necessary for the execution of the service you subscribe to or to comply with a legal obligation. With companies that process your data in our assignment, we conclude a data processing agreement to ensure the same level of security and confidentiality of your data.

### **Cookies, or similar techniques, that we use**

We use functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. We use cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work well and to optimize it. In addition, we place cookies that keep track of your browsing habits so that we can offer customized content and advertisements. On your first visit to our website we have already informed you about these cookies and asked permission for their placement. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser. For an explanation, see: <http://www.whatarecookies.com/>

Cookies are also placed on this website by third parties. These are for example the social media companies. Below an overview of the cookies:

\_\_cfduid - Used by Snapwidget's CDN to identify trusted web traffic. Expires after 1 year.

\_ga - Registers a unique ID that is used to generate anonymous analytics data on how the visitor uses our website. Expires after 2 years.

\_gid - Registers a unique ID that is used to generate anonymous analytics data on how the visitor uses our website. Expires after 1 day.

\_gat - This cookie is used to throttle the request rate - limiting the collection of data on high traffic sites. Expires after 1 minute.

Necessary cookies help to make a website more useful by enabling basic functions such as page navigation and access to secure parts of the website. Without these cookies the website can not work properly.

### **Social media**

Our website contains buttons to social media. The code for these buttons is supplied by the social media themselves and will instantly direct you to their website. Please read the

privacy policies of Facebook, Instagram and Twitter if you would like to learn more about the processing of your personal data by these companies.

### **View, modify or delete data**

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data and you have the right to data portability. This means that you can submit a request to us to send the personal information we have in your computer file to you or another organization mentioned by you. You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to [info@evergreening.org](mailto:info@evergreening.org). To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number black in this copy. This is to protect your privacy. We respond as quickly as possible, but within four weeks, at your request.

### **How we protect personal data**

We take the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or when there are indications of abuse, please contact us via [info@evergreening.org](mailto:info@evergreening.org).