

BREAKING NEWS



**green up to
cool down**

World's largest NGOs unite to reverse climate change.

The alliance's call to the world: green up to cool down.

NYC September 24th - Today the world's leading NGOs publicly shared their collaborative ambition to reverse climate change. The NGOs joined forces in the so-called Global EverGreening Alliance. Their goal is to capture 20 billion tons of CO₂ annually by 2050 which drives an eventual cooling of global temperatures.

During a global kick-off at Climate Week NYC, the message was clear:

The science-based and proven successful solution for climate change has already been found, it simply needs to be supported and implemented on a global scale, according to Dr. Dennis Garrity of the Global EverGreening Alliance.

This ground-breaking collaborative approach offers a concrete and realistic solution to climate change through 6 simple nature-based practices: from increasing tree cover, increasing soil carbon and scaling up shrubs on farmlands, to building biomass power plants, restoring forest lands and suppressing fires. All these methods are grassroots based - restoring land, lives and livelihoods.

Capturing 20 billion tons of CO₂ annually on the land is a significant drawdown that will reverse the accumulation of CO₂ in the atmosphere and drive an eventual cooling of global temperatures. All this is not only achievable, but accurate, efficient and verifiable through the Alliance's cloud-based scaling platform. The platform is being developed collaboratively with Esri, KPMG, international NGOs and research institutes, and with assistance from NASA.

Introducing: The Grand African Savannah Green Up Program

Key members of the Global EverGreening Alliance have joined forces in the biggest land restoration project ever seen: The Grand African Savannah Green Up. This program will accelerate and massively scale-up adoption of Farmer Managed Natural Regeneration (FMNR) and other complementary Evergreening practices in Tanzania, Uganda, Malawi, Zambia, Kenya and Ethiopia by building on existing successful projects and proven-effective approaches. Evergreening is an extremely rapid, cost-effective and scalable approach. It significantly increases food crop reliability and productivity, increases soil health, reduces erosion, builds resilience and adaptive capacity to the impacts of climate

change, providing a sustainable local supply of biomass for energy needs and additional livelihood opportunities. Evergreening practices are being organically adopted by millions of smallholder farmers across the drylands of Africa.

The Grand African Savannah Green Up program is implemented collaboratively, in partnership with the governments of participating countries and by members of the Global EverGreening Alliance, including World Vision, Catholic Relief Services, CARE International, JustdiggIt, Conservation International, The Nature Conservancy, Concern Worldwide, The World Agroforestry Centre, COMACO and other organizations.

G9ARK has committed to fund the first stage of the Grand African Savannah Green Up Program – a USD85 million project which will directly support 2 million farming households to restore 2 million hectares over the next 5 years. This will be the biggest grassroots restoration program in Sub-Saharan Africa, providing the kick-start of the implementation of Green Up to Cool Down.

Other coalition driven restoration programs will soon follow. When the global community commits to the ‘Green Up to Cool Down’ campaign and joins forces, climate change can be reversed. The Global EverGreening Alliance invites everyone to actively participate in this movement on www.greenuptocooldown.com.

END OF PRESS RELEASE

Below you can find more background information, downloads and links:

- 3 minute hi-res film about how to start reversing climate change together: <https://www.youtube.com/watch?v=xVs1ULvsXKM>
- More information about The Grand African Savannah Green Up program: <https://www.greenuptocooldown.com/project-grand-african-savannah-green-up.pdf>
- Campaign visuals, logos and photo material in different sizes: <https://www.greenuptocooldown.com/campaign-materials.zip>
- FAQ: <https://www.greenuptocooldown.com/faq.pdf>

For further requires, please contact:

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About Green Up to Cool Down

Green Up to Cool Down is the movement that pushes to scale up nature-based solutions and is powered by the Global EverGreening Alliance. With every new member, Green Up to Cool Down is growing towards the goal of capturing 20 billion tons of CO2 annually by 2050. For more information visit www.greenuptocooldown.com.

About Global EverGreening Alliance

The Alliance brings leading research, technical and development organizations together to harness collective energies and build on their shared vision. It provides a collaborative platform to support and facilitate massive-scale environmental restoration and sustainable agricultural intensification projects at a globally significant scale. The Alliance works with, and through, a multitude of member organizations, institutions and governments at the national and sub-national levels across Sub-Saharan Africa, Latin America, and South-East and South Asia –empowering millions of farmer families across the world to restore their land, lives and livelihoods. For more information visit www.evergreening.org

